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Consumer Protection Against Spam Passed by Senate

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Sen. Patterson voices support for ending spam e-mails to Michigan computers

LANSING – Consumer protection from unsolicited, bulk and commercial e-mail, better known as spam, passed the Michigan State Senate today, Sen. Bruce Patterson, R-Canton, said.

"We took a long, hard look at both bills in my committee. As the Chair, I decided that Michigan needed to respond to the enormous burden spam puts on families and businesses," Patterson said. "Spam not only costs Michigan businesses millions of dollars a year, it exposes our children to easily accessible pornography. This is unacceptable!"

The Senate took action on two bills to help fight spam in Michigan.

SB 357, known as the "Electronic Mail Solicitation Act," creates a "do-not-spam" list within the Department of Consumer and Industry Services. The legislation establishes penalties for violators of the act.

HB 4519 requires all spam messages to be identified by the insertion of "ADV:" in the message header. The bill prohibits the use of misleading or false information by individuals who transmit unsolicited, bulk commercial e-mail messages. HB 4519 provides penalties for specific types of spam violations.

SB 357 will now be sent to the House of Representatives for consideration. HB 4519 will now be sent back to the House for concurrence.